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MBR PARTICIPANTS

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Lightstone are constantly looking at ways to support our clients, especially during this time of Covid-19. In light of the recent regulations that require businesses to capture all Visitor and Employee details, the MyEcho tool was easily tailored to offer a digital solution to assist businesses in complying with these regulations. A marketing campaign was sent to all the Dealers and Motor Body Repairers in their database, offering free access to the MyEcho Engage package (usually R395 p/m) until end July.

How it works:

MyEcho offers COVID-19 Health Assessment templates, different data collection methods and extraction of reports to allow businesses to monitor the daily 'health status' of their workforce or any other individuals entering the premises.

How Lightstone MyEcho simplifies the complex:

A digital solution means less paperwork and contactless way of keeping a register.

Real-time tracking is possible as the information is captured digitally.

Automated sending, especially with employee assessments, saves a lot of time.

The tool can be used in different ways:

Email/SMS: An automated Email/SMS survey sent to staff daily before entering the workplace.

Weblink: A unique link for a receptionist or designated individual to access on a computer/ tablet as soon as a visitor enters the premises. Simply click on the link and complete the survey with them.

QR Code: QR code works the same as the weblink. Print the barcode on pamphlets, posters and more. A visitor/employee would

simply scan the barcode with a mobile phone to access the survey.

These are merely suggestions on how this tool can be used in a business.

Cannings, one of Cape Town's longest-running and largest Motor Body Repairers, is a great example of how clients are making use of this offering. Above are some pictures of how they have used the Weblink to open the survey on a tablet to capture employee and visitor information. The Cannings team have set up a Covid-19 screening station where visitors are asked to complete the survey prior to entering the workshop as well as a designated person completing the survey with staff members.

Should you wish to take advantage of the offer or have any other queries or questions feel free to contact the MyEcho team on support@myecho.co.za