



## Double cab sales race a big dogfight

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IT'S generally well-known that Toyota sells the most bakkies in South Africa overall, but not many know which of the brand's double cabs are the most highly-sought.

Considering the popularity of double cab bakkies in the South African market - including for use as passenger vehicles - this has become a point of interest among many.

Lightstone Auto is a company which provides data-driven insight, online market intelligence, and new-vehicle sales' data to the South African motor industry.

According to its calculations, when it comes to leisure bakkies, the race is close between the two leading brands - Toyota and Ford.

Lightstone Auto's latest statistics reveal that the Toyota Hilux is leading the double cab pack in 2020 (a year ravaged by the Covid-19 pandemic) with 4 421 units registered. However, Ford's Ranger comes in a close second with 4 159 double cab units. Considering that's a mere 262 units difference, it's definitely a tight race.

In fact, in May this year, Ford out-sold Toyota, having moved 396 Ranger double cab deriva-

tives compared to the 378 Hilux double cab models sold that month.

### **What about the other brands?**

So far, in 2020, it's Isuzu's D-Max that is taking up third position with 1 566 units sold. This is followed by the 'old' Nissan NP300 (141), VW Amarok (67) and the Mahindra Pick Up double cab (26).

As for the rest, including Triton, Navara and BT-50, they all reported single figures in May, although it's important to remember the market is still in the doldrums owing to the national lockdown.